

fashion calendar

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3/24/58

january

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET

NEW YORK 21, NEW YORK

TRAFALGAR 9-2343

1958

18th YEAR • A WEEKLY PUBLICATION

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, MARCH 21, 1958</u>			
Thursday March 20 9:30 A.M. Breakfast	PRESS PREVIEW OF SPRING SHOE FASHIONS Arnold Constable will present their Spring shoe collection to the press. By invitation. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	STREET FLOOR SHOE SALON
Thursday March 20 12:30 P.M. Luncheon	FASHIONS IN LEATHER AT LUNCHEON SHOW Leathers by Samuel Robert during luncheon. Fashions at Bonwit Teller. Press by invitation. Public by reservation, contact: "Banquet" Dept., PL. 9-3000, Ext. 176. Publicity: Rosemary Sheehan, MU. 5-1280. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	SAMUEL ROBERT	HOTEL PLAZA PERSIAN ROOM
Thursday March 20 4:30 P.M. Cocktails	PRESS PREVIEW: SPRING HOSIERY FIESTA Preview to announce national Spring Hosiery Fiesta, March 24-29. Showing of stockings, color coordinated to entire costume. By invitation. Contact: Mr. W. F. Williamson, 468 Fourth Ave., MU. 4-5412.	NATIONAL ASSOC. OF HOSIERY MANUFACTURERS	SAVOY PLAZA HOTEL GOLD SUITE
Friday March 21 12:00 Noon Luncheon	PRESS PREVIEW: FALL CHILDREN'S DRESSES Preview of Fall collection of children's fashions by Cinderella. Also, a small group of Nannette toddler dresses. Guest of honor: Shirley Temple. By invitation. Cinderella Publicity: Ken Williams, JU. 6-8217. Nannette Publicity: Gladys Steiner, PL. 1-2820.	ROSENAU BROS., INC.; NANNETTE MFG. CO., INC.	HOTEL PLAZA TERRACE ROOM
Friday March 21 8:30 P.M.	MUSICAL PRESENTATION OF IMPORT FASHIONS Revue of imports and domestic fashions, sponsored by Bamberger's Desk Set, Newark Junior Chamber of Commerce, for benefit of Newark Boys' Club, the Fuld Neighborhood House and the Junior Chamber of Commerce Scholarship Foundation, followed by dance. Silk decor by Int'l Silk Ass'n. Tickets: \$5.00, \$7.50, \$10.00. Contact: Carolyn Black, Market 4-2400, Ext. 2308.	BAMBERGER'S (NEWARK, N.J.)	ESSEX HOUSE NEWARK, N.J.
<u>WEEK BEGINNING MONDAY, MARCH 24, 1958</u>			
Monday March 24 3:00 P.M.	CUSTOM FASHIONS: SPRING AND SUMMER Spring and Summer fashions, featuring cocktail and evening wear. By invitation. Contact: Rasponi Associates, TE. 8-8171.	INES DA ROMA HAUTE COUTURE (18 E. 60TH)	EDEN ROC RESTAURANT 148 EAST 48TH STREET
Beginning Monday March 24	OPENING OF BOYS' FALL COLLECTION Hi-Line will present their "Chameleon Iridescent Look" for little gentlemen and the new "Crew-Cut Styling" in sportswear, sizes 12 months to 12 years. By appointment. Publicity: Ruth Shaw Associates, WI. 7-2562.	HI-LINE	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 25 10:00 A.M. Breakfast	PRESS PREVIEW: SPRING FOUNDATION GARMENTS "Undercover Strategy"--press preview of Gimbel's Spring foundation garments. By invitation only. Publicity: Margot Infantino, LO. 5-1500, Ext. 600.	GIMBELS	4TH FLOOR CORSET DEPARTMENT
Tuesday March 25 11:00 A.M.- 4:00 P.M.	PRESS PREVIEW: PAINTINGS BY GEORGES SEURAT The first major exhibition in New York of paintings and drawings by the French artist Georges Seurat (1859-1891). Open to public, March 26-May 11. Publicity: Elizabeth Shaw, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET THIRD FLOOR
Wednesday March 26- March 28 9:00 A.M.	OPENING: FALL WOMEN'S COLLECTION White Stag will present their Fall women's wear collection to press and buying offices on <u>March 26, 27 and 28</u> . <u>Breakfast -- 9:00 A.M.; Showing -- 9:30 A.M.</u> By invitation. Contact: Barbara McGinniss, BR. 9-1972.	WHITE STAG	1407 BROADWAY SHOWROOM - 18TH FLOOR
Wednesday March 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF PARIS FASHIONS "Petit Paris"--dresses, coats, suits and separates from Paris. Hats-- Herma G. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	LA PARISIENNE (944 MADISON AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday March 26 12:30 P.M. Luncheon	PREVIEW OF MEN'S SPRING FASHIONS The Women's Advisory Board of Broadstreet's will preview Spring fashions for men. By invitation. Publicity: Charlotte Thompson, 124 East 40th Street, MU. 2-1984.	BROADSTREET'S INC.	HOTEL PLAZA WHITE & GOLD SUITE
Thursday March 27 9:30 A.M.	PRESS PREVIEW: SPRING CUSTOM SUITS Showing to the press of Spring custom suits. By invitation. Publicity: Gladys Steiner at Lester Harrison, 210 E. 50th St., PL. 1-6630.	KNIZE	24 EAST 56TH STREET SALON
Thursday March 27 12:00 Noon Luncheon	PRESS PREVIEW OF FALL KNITWEAR Luncheon at 12:00 Noon, followed by a showing of Fall knitwear by Olympic at 1:00 P.M. By invitation only. Publicity: Phyllis Youngheart, 400 E. 58th St., PL. 1-0752.	OLYMPIC KNITWEAR, INC. (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday March 27 12:30 P.M. Luncheon	SUMMER FASHIONS DURING LUNCHEON Richard Cole will present his collection of all-occasion dresses. Press by invitation. Public by reservation; contact: "Banquet" Dept., PL. 9-3000, Ext. 176. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	RICHARD COLE, INC. (498 SEVENTH AVE.)	HOTEL PLAZA PERSIAN ROOM
Friday March 28 11:00 A.M. Brunch	LACE SHOW: "EASTER FASHIONS ON PARADE" The Manhattan Savings Bank, in cooperation with the Lace Industries of France and America, and Russeks, will present Easter fashions. Preview at <u>11:00 A.M.</u> ; public showing: <u>12:00 Noon and 5:00 P.M.</u> Publicity--Russeks: Pauline Greene, PL. 7-0955; Lace Industries: Gladys Steiner, PL. 1-6630.	LACE INDUSTRIES; RUSSEKS FIFTH AVENUE	MANHATTAN SAVINGS BANK MADISON & 47TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 28 10:00 A.M. Breakfast	PRESS PREVIEW: SUB-TEEN FALL COLLECTION Bonnie Blair's sub-teen Fall collection will be presented to the press. By invitation. Publicity: Ken Williams, 124 W. 54th St., JU. 6-8217.	BONNIE BLAIR (DIV. OF ROSENAU)	112 WEST 34TH STREET SHOWROOM - 14TH FLOOR
March 30	HOLY WEEK (March 30 - April 3).		
Monday March 31 3:30 P.M. Cocktails	FRENCH IMPORTS AND CUSTOM ORIGINALS Valia Boutique will show the Spring and Summer collection of French imports and custom originals. Furs by Maison Leon. By invitation only. Publicity: Mary Alice Rice, CI. 6-1790.	VALIA'S BOUTIQUE (72 E. 56TH STREET)	HOTEL STANHOPE 5TH AVE. & 81ST ST.
Tuesday April 1 12:00 Noon Luncheon	PREMIERE: MISSES SPORTSWEAR COLLECTION Premiere of misses sportswear collection will be presented in the Mr. Mort showroom. <u>Luncheon</u> --12:00 Noon; <u>Showing</u> --1:00 P.M. By admission card only. Thereafter by appointment. Contact: Miss Andrée, OX. 5-4760.	MR. MORT SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday April 2 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Showing of Spring and Summer fashions in furs. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Waldorf Fashion Publ: Mary McCloud, EL. 5-3000.	HOUSE OF ARONOWICZ (19 WEST 57TH STREET)	WALDORF-ASTORIA PEACOCK LOUNGE
April 4	GOOD FRIDAY.		
April 4	PASSOVER--Begins Friday, at Sundown. <u>First Day Saturday, April 5.</u>		
Friday April 4 7:00 P.M. Dinner	FASHIONS AND CARS OF 1900 -- BENEFIT BALL The First Annual Automobile Ball of 1900 will be the theme of the formal preview of the Automobile Show. Old vintage cars and turn of the century fashions will be displayed. Tickets: \$100.00, for benefit of March of Dimes. Contact: Automobile Ball Headquarters, Suite 1533, 9 Rockefeller Plaza, CO. 5-7460.	MARCH OF DIMES	WALDORF-ASTORIA GRAND BALLROOM
Saturday April 5- April 13	SECOND EDITION OF AUTOMOBILE SHOW Seven nations will display best in world's motor car output. The latest in motorcycles and motor scooters, automotive accessories, fuels and oils will also be featured. Hours: Daily--11:00 A.M. to 11:00 P.M.; Sunday--1:00 to 10:00 P.M. Prices: Adults--\$1.50, Children--75¢. Contact: David Jacobson, United Public Relations, 120 East 56th St., PL. 1-3950.	INTERNATIONAL AUTOMOBILE SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE

EASTER ACTIVITIES IN NEW YORK CITY

Saturday April 5 2:00 P.M.	TWELFTH ANNUAL EASTER EGG-ROLLING CONTEST Arnold Constable will present their twelfth annual Easter egg-rolling contest, in cooperation with the Department of Parks. For children 5 through 13 years of age. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	CENTRAL PARK GREAT LAWN (80 ST.)
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(continued on next page)

DATEWHAT'S GOING ONGIVEN BYWHEREEASTER ACTIVITIES IN NEW YORK CITY (continued)

Sunday April 6 12:45 P.M. Luncheon	SUMMER FASHIONS AT BENEFIT LUNCHEON Pauline Trigere's Summer collection will be featured at the Second Annual Luncheon and Fashion Show for benefit of Damon Runyon Fund in memory of Humphrey Bogart. Men's fashions by Lebow Brothers. Reservations: \$25.00. Contact: Marion Perry, EL. 5-5725.	PAULINE TRIGERE; LEBOW BROTHERS	WALDORF-ASTORIA STARLIGHT ROOF
Sunday April 6 1:00 P.M. Luncheon	BENEFIT LUNCHEON ON EASTER SUNDAY "Easter Sunday With John Frederics and Carrie Munn"--Spring and Summer fashions---and millinery will be shown for the benefit of J.O.B. ("Just One Break" For The Handicapped). Reservations--\$8.50. Contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	JOHN FREDERICS; CARRIE MUNN	HOTEL PIERRE COTILLION ROOM
Sunday April 6 1:00 P.M. Luncheon	MILLINERY FASHIONS AT EASTER LUNCHEON Mr. John will present his "Gibson Girl" collection. Reservations--\$8.00. Contact: "Banquet" Dept., PL. 5-1000. Mr. John Publicity: Toni Woodward, MU. 8-4905. Fashion Show Director: Mary Alice Rice, CI. 6-1790.	MR. JOHN, INC.	SHERATON-EAST HOTEL (FORMERLY AMBASSADOR)
Sunday April 6 1:00 P.M. And 3:00 P.M. Brunch	SPRING MILLINERY FASHIONS AND JEWELRY "Pink Champagne and Roses"--dresses by Seymour Jacobson, millinery by Mr. Arnold and "Linde Star" rubies and sapphires from Division of Union Carbide. Reservations--\$5.00; contact: Mr. Gilbert, CI. 6-7700. Fashion Director: Peggy Cantor, CH. 4-3789.	SEYMOUR JACOBSON; MR. ARNOLD	HAMPSHIRE HOUSE FOUNTAIN ROOM
Sunday April 6 1:00 P.M.- 4:00 P.M. Luncheon	EASTER LUNCHEON FASHION SHOW The Eighth Annual Sister Kenny Easter Luncheon with "New Interpretation of Styles" by Oleg Cassini; "International Children's Festival". Tickets: adults--\$20.00. Contact: Terry Wilcha, 550 Fifth Ave., OX. 5-5262.	SISTER ELIZABETH KENNY FOUNDATION	WALDORF-ASTORIA SERT ROOM
Sunday April 6 1:30 P.M.	BENEFIT LUNCHEON ON EASTER SUNDAY Millinery by Don Marshall, furs by Esther Dorothy and flowers by Irene Hayes will highlight the luncheon fashion show for the Judson Health Center. Reservations--\$10.00. Contact: "Banquet" Dept., PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	DON MARSHALL	HOTEL PLAZA RENDEZVOUS ROOM
Sunday April 6 2:00 P.M. Brunch	SPRING FASHIONS AND JEWELRY "Bracer and Pink Roses"--Spring dresses by Seymour Jacobson, millinery by Cesar Rubio and jewelry featuring "Linde Star" rubies and sapphires from Division of Union Carbide. Reservations: \$3.75; contact: Fernando, CI. 7-2700. Fashion Director: Peggy Cantor, CH. 4-3789.	SEYMOUR JACOBSON; DIV. OF UNION CARBIDE	HOTEL WARWICK RALEIGH ROOM
Sunday April 6 2:00 P.M.	MILLINERY FASHIONS AT EASTER LUNCHEON Showing of hats by Walter Florell during luncheon. Furs by Fredrica. Price: \$8.50. For reservations, contact: Headwaiter, EL. 5-3000.	WALTER FLORELL	WALDORF-ASTORIA EMPIRE ROOM

(continued on next page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>EASTER ACTIVITIES IN NEW YORK CITY (continued)</u>			
Sunday April 6 4:00 P.M.- 8:00 P.M.	ANNUAL "ADOPT A PET" PARADE Fourth Annual Easter Tea Dance, for benefit of adoption service of A.S.P.C.A. Price--\$5.00; contact: Mrs. George F. Elliott, PL. 5-1650.	FOR BENEFIT OF A.S.P.C.A.	HOTEL PIERRE ROOF GARDEN
Sunday April 6 5:00 P.M. Cocktails	SPRING MILLINERY AT FASHION SHOW Millinery by John Frederics at Easter show for the Benefit of the Heart Fund. Reservations: \$5.00. Fashion Show Dir: Mary Alice Rice, CI. 6-1790.	JOHN FREDERICS	CHAPEAU ROUGE 14 EAST 52ND STREET
Tuesday April 8 8:45 A.M. Breakfast	ADVANCE PREVIEW OF SUMMER HATS The Millinery Creators of America will present a collection of Summer hats. (<u>Note Change of Date</u>). By invitation. Contact: LO. 4-7800.	MILLINERY STAB. COMM. (1450 BROADWAY)	HOTEL ASTOR BALLROOM
Tuesday April 8 10:30 A.M.	PREVIEW OF ADVANCE FALL COAT COLLECTION Preview of Originala's advance Fall coat collection. By appointment only. Contact: Louis Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday April 8- April 10 1:00 P.M.	OPENING OF JUNIOR EARLY FALL LINE Mr. Mort's early Fall dress collection, designed by Lee Evans, will be presented <u>April 8, 9 and 10</u> at 1:00 P.M. By admission card only. Contact: Jean Ring, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday April 8 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF COLOR SELECTOR J.H. Thorp will introduce their new Color Selector at cocktails. <u>Press:</u> 4:00 to 6:00 P.M. <u>Decorators:</u> 5:00 to 7:00 P.M. By invitation. Publicity: JoAnn Francis, OX. 7-4450.	J.H. THORP & CO., INC.	41 EAST 57TH STREET 3RD FLOOR
Wednesday April 9 12:00 Noon Luncheon	TWENTY-FIRST ANNUAL AWARD LUNCHEON Lord & Taylor presents their Twenty-First Annual Award Luncheon, with Miss Dorothy Shaver presiding. Price: \$7.00. Contact: Mrs. Elizabeth Christenson, WI. 7-3300.	LORD & TAYLOR	WALDORF-ASTORIA GRAND BALLROOM
Wednesday April 9 12:00 Noon Luncheon	FABRICS DIVISION LUNCHEON MEETING Fall-Winter 1958 exhibit--report by Margaret Ingersoll, Fabric Editor, "Vogue". Speaker: Adele Simpson. Prices: \$7.50, members; \$8.50, guests. Exhibit, 10:00 A.M. to 3:00 P.M.; \$1.00 at door for non-holders of luncheon tickets. Co-Chairmen: Ann Boucher and Vee Rafdal. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Thursday April 10 8:00 P.M. Dinner- Dance	SEVENTH ANNUAL "APRIL IN PARIS" BALL "Spring in Paris"--Gala dinner-dance for benefit of the French Hospital and the American French Foundation Charities. First showing of Christian Dior's collection of evening dresses designed by M. Yves St. Laurent. Entertain- ment by Maurice Chevalier and Brigitte Bardot. Reservations--\$100.00. Contact: Mr. Rene Frank, EL. 5-5725.	"APRIL IN PARIS" BALL	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 11 12:00 Noon Luncheon	"TRAIL BLAZER AWARD" AT LUNCHEON Speaker: Frances Corey, Senior Vice President, Sales Promotion and Public Relations at Macy's. Price: \$6.50, members; \$7.50, guests. Contact: Josephine Brush, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL ROOSEVELT BALLROOM
Postponed April 16	COLLINS & AIKMAN PREVIEW OF MAN-MADE FURS ORIGINALLY SCHEDULED FOR APRIL 16, HAS BEEN POSTPONED TO APRIL 30, AT 12:00 NOON. (<u>See Below</u>)		
Wednesday April 16 12:30 P.M. Luncheon	READY-TO-WEAR COLLECTION SHOWING AT BENEFIT Hattie Carnegie's Blue Room ready-to-wear collection will be shown for the benefit of the East Side <u>Settlement House</u> . Tickets: \$6.50. Contact: Mrs. E. F. Johnstone, TR. 9-8387. Publicity: Anne Taylor, TE. 8-8000.	HATTIE CARNEGIE (42 EAST 49TH STREET)	HOTEL PIERRE COTILLION ROOM
Thursday April 17 4:00 P.M.- 7:00 P.M.	HEALTH AND BEAUTY DEMONSTRATION FOR PRESS Manya Kahn will invite the press to her new health and beauty salon. A demonstration of the Manya Kahn system will be given at 5:30 P.M. By invitation only. Publicity: Eleanor Rowlands, LE. 2-9292.	MANYA KAHN	12 EAST 68TH STREET SALON
Tuesday April 22 8:30 P.M., Buffet	PRESS PARTY FOR FOOD FESTIVAL Elsa Maxwell will be mistress of ceremonies at a special buffet for the press. By invitation only. The Festival of Foods, at the New York Coliseum, <u>April 23-27</u> , will feature foods of America and the world. Kitchen demonstrations and exhibits by famous restaurants will be prominent features. Tickets: 99¢. Publicity: Bob Allen, 373 Fifth Ave., MU. 4-4031.	FESTIVAL OF FOODS	21 CLUB 21 WEST 52ND STREET
Wednesday April 30 12:00 Noon Cocktails- Luncheon	PRESS PREVIEW: FASHIONS IN MAN-MADE FURS Coats, suits, and sportswear in man-made fur--Wink and Kissing Cousin--with designs by Bonnie Cashin, Jeanne Campbell, Mr. Gee, Hayette, Kasper, Main Street, John Weitz. Commentator: Wendy Barrie. By invitation. (<u>Note Change Of Date.</u>) <u>Buyers showing at 4:30 P.M.</u> Publicity: Barbara Stafford at Alfred Auerbach Associates, 4 East 53rd St., PL. 9-2310.	COLLINS & AIKMAN (210 MADISON AVENUE)	21 CLUB (21 W. 52ND ST) HUNT ROOM
Wednesday April 30 3:00 P.M.	PRESS PREVIEW: MATERNITY FASHIONS The fashion press is invited to a maternity fashion show and tea. By invitation. Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	FOURTH FLOOR RESTAURANT
Thursday May 1 12:00 Noon	COSMETICS DIVISION LUNCHEON MEETING More details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Sunday May 4- May 8	FALL AND WINTER SHOE FASHIONS The 20th semi-annual showing of popular price shoes for men, women and children. Co-managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705.	POPULAR PRICE SHOE SHOW OF AMERICA	HOTELS NEW YORKER & SHERATON-McALPIN
Sunday May 11	MOTHER'S DAY. Theme: "To Mom With Love." Contact: Arthur Freeman, 129 West 30th Street, LO. 5-4700.		

MOVIES...MUSIC...THEATRE...BALLET

- Thursday
March 20 PREMIERE: "MERRY ANDREW" (Movie) RADIO CITY MUSIC HALL, 6TH AVE. & 50TH
Danny Kaye will star in MGM CinemaScope and Metrocolor production about a
schoolteacher who suddenly finds himself in a circus as a clown. Co-star-
ring Pier Angeli, Baccaloni, Noel Purcell, Robert Coote. Based on a story
by Paul Gallico. Producer: Sol C. Siegel. Director: Michael Kidd. Music:
Saul Chaplin. Lyrics: Johnny Mercer. On stage: "Glory of Easter", spec-
tacular new revue. MGM Publicity: Michael DeLisio, JU. 2-2000. Music Hall
Publicity: Fred Lynch, CI. 6-4600.
- Wednesday
March 26 TWENTY-SECOND WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Wed., March 26: Mozart's "LE NOZZE DI FIGARO". Thurs., March 27: Wagner's
"TRISTAN UND ISOLDE". Fri., Mat., March 28: Bizet's "CARMEN" (students).
Fri., Eve. March 28: Verdi's "OTELLO". Sat., Mat., March 29: Puccini's
"MADAMA BUTTERFLY". Sat., Eve., March 29: Gounod's "FAUST". Publicity:
Francis Robinson, FE. 6-1200.
- Wednesday
March 26 OPENING: "BACK TO METHUSELAH" AMBASSADOR THEATRE, 215 WEST 49TH ST.
Tyrone Power and Faye Emerson will co-star, featuring Valerie Bettis and
Arthur Treacher in the Arnold Moss version of George Bernard Shaw's comedy
presented by Theatre Guild. Director: Margaret Webster. Sets: Marvin
Reiss. Costumes: Patricia Zipprodt. Publ.: Bernard Simon, CO. 5-4188.
- Tuesday
April 1- MARTHA GRAHAM'S DANCE COMPANY ADELPHI THEATRE, 152 WEST 54TH STREET
April 12 Presented by the B. de Rothschild Foundation. Two new works, "Clytemnestra"
and "Embattled Garden, are being presented for the first time. Publicity:
Bennett and Pleasant, JU. 2-6080.
- Thursday
April 3 OPENING: "SAY DARLING" ANTA THEATRE, 245 WEST 52ND STREET
Starring David Wayne, Vivian Blaine, Johnny Desmond, with Constance Ford
and Robert Morse in a play about a novelist attempting to convert one of
his works into a Broadway musical, presented by Jule Styne and Lester
Osterman. Director: Abe Burrows. Sets: Oliver Smith. Costumes: Alvin
Colt. Publicity: John Toohey, CH. 4-5452.
- Monday
April 7 LES BALLETS DE PARIS BROADWAY THEATRE, B'WAY AT 53RD STREET
Arthur Lesser presents Jeanmaire and Roland Petit in four new ballets,
"La Dame Dans La Lune", "Counter Point", "La Rose Des Vents", and "La
Chambre"; also "Carmen". Publicity: Nat Dorfman, LO. 3-0858.
- Monday
April 7 JOYCE GRENFELL MONOLOGUES LYCEUM THEATRE, 149 WEST 45TH STREET
Roger L. Stevens and Laurier Lister are presenting Joyce Grenfell in her
program of monologues and songs. Publ.: Bill Fields, PL. 7-6900.
- Wednesday
April 9 OPENING: "LOVE ME LITTLE" HELEN HAYES THEATRE, 210 W. 46TH STREET
Donald Cook and Joan Bennett will co-star, with Susan Kohner and Meg Monday,
in a new comedy presented by Alexander Cohen. The play is based on a John
Fuller adaptation from a novel by Amanda Vail. Director: Alfred Drake.
Sets: Ralph Alswang. Costumes: Motley. Publ.: Richard Maney, CI. 7-4646.
- Wednesday
April 9 PREMIERE: "WINDJAMMER" (Movie) ROXY THEATRE, 7TH AVENUE & 50TH STREET
Louis de Rochemont Cinemiracle production. Book by Capt. Alan Villers and
James Shute. Musical Score: Morton Gould. Directors: Bill Colleran and
Louis de Rochemont, III. (Reserved Seats Only). Publicity: Isabel Austin,
CI. 7-6000.